

82nd Annual Rocksprings Rodeo

2011 PBR Touring Pro Division

JULY 1ST & 2ND 2011

Official Sponsorship Letter

Slick Rock Challenge

Event Sponsor

TITLE SPONSOR—This is our highest level of sponsorship we offer. You will receive a VIP box seat and dinner both nights during the performance. Your banner will be placed in the arena and your name announced multiple times during the bull-riding. You will also be placed on all advertisements, which include radio ads, our website and our full color programs. You will also be able to display your merchandise at this event if you so choose.

SPONSOR AMOUNT: \$30,000.00

MUSIC FEST SPONSOR—This level of sponsorship will allow you to be the official sponsor of our music festival. We will feature a main performance both Friday and Saturday night. During the day of July 2nd we will have local bands play all day to create a relaxed and fun environment. If you choose to be the Music Fest Sponsor you banners and logos will be placed around the entire dance floor and have your name or company announced during the performances.

SPONSOR AMOUNT: \$11,000.00

VIP TENT SPONSOR—This level of sponsorship will entitle you or your company to host an amazing dining experience that will be catered by Lyndsey Davis of Alamo Spices and Kathy Walker with Hen House Catering. This is not your old fashioned bar b q meal! This is a quality meal that features steak tenderloin one night with all the trimmings and a quality meal the other. This is a top of the line VIP experience.

SPONSOR AMOUNT: \$10,000.00

SANITATION SPONSOR—This level of sponsorship may not seem that amazing but it is our most needed necessity. Without sanitation sponsors our event would not be possible. Your name and company logo will be placed on all portable bathrooms.

SPONSOR AMOUNT: \$4,700.00

CONCESSION SPONSOR—This level of sponsorship will allow you to provide all drinks and water for this event. Your name and company logo will be placed at every concession stand on the grounds. You will also have your name placed in our program booklet which will be given to all participants and placed at all concession stands.

SPONSOR AMOUNT: \$5,000.00

PRO BULL FIGHTER SPONSOR— This level of sponsorship will allow you to sponsor the PBR Pro Bull fighters for both nights. You will have the opportunity to have your company logo placed on the shirts that the bullfighters wear in the arena.

SPONSOR AMOUNT: \$3,500.00

www.edwardscountyfair.com

See back for more information



2011 PBR TOURING PRO Advertising Submission Form



Edwards County Fair Association
P.O. BOX 1003
Rocksprings, TX 78880
(830)683-4341

Other Contributions

12 VIP Meals & Seats
\$1,500

6 VIP Meals & Seats
\$ 750

Arena Sign
\$500

Full Page Ad
\$200

1/2 Page Ad
\$100

All event sponsorships will receive a VIP dinner and box seats both nights during the Performance, dance tickets, and VIP parking. You will also have your name placed in our program booklet which will be given to all participants and placed at all concession stands. Your company will also have a corporate sign in the arena , and as a 501 C4 organization, contributions are tax deductible.

NAME	
BILLING ADDRESS	
CITY	
STATE	
ZIP CODE	
TELEPHONE (HOME)	
TELEPHONE (CELL)	
FAX	
E-MAIL	

**Please Make Checks,
Corporate Matches,
or Other Gifts
Payable To:**

Edwards County Fair
Association
P.O. Box 1003
Rocksprings, TX 78880

Tax ID Number
74-2489596

SPONSORSHIP LEVEL:

TOTAL:

\$ _____

SIGNATURE

**PLEASE ATTACH
BUSINESS CARDS AND
OR LOGOS TO FORM**



Please list the following names to be added for
acknowledgements:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

